

# ADVANCED ANALYSIS & MACHINE LEARNING APPLICATIONS

From Raw Data to Predictive Power



# **ABOUT US**

DnI is a global data services partner that specializes in providing comprehensive data solutions to businesses.

We are a data-focused technology startup driven by the mission to empower businesses with smarter, faster, and more actionable insights.

# **OUR SERVICES**

- Data Integration & Warehousing
- Data Modelling & Schema Design
- Business Intelligence (BI) Reporting
- Advanced Analysis & Machine Learning Applications
- Data Governance & Security
- Data Migration
- Training & Support

# **OUR COMMITMENT**

#### Predictive Forecasting

Anticipate sales, demand, and customer behavior with machine learning-powered models.

## Customer Segmentation

Group users by patterns and preferences to personalize outreach and improve engagement.

### • Descriptive & Diagnostic Analytics

Highlight key drivers and trends with clear summaries and exploratory insights.

#### Smart Automation

Automate decisions with models for anomaly detection, scoring, and optimization.



# FIND US IF YOU ARE THINKING ABOUT

- Sales forecasting to guide production and inventory
- Churn prediction to retain valuable customers
- Anomaly detection in transactions or operations
- Marketing optimization with A/B testing and uplift modeling

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